

PUBLIC MEDIA

WGWU

A Service of Grand Valley State University

WGVU Digital Storytelling Workshop

LGREI Project for Groundswell



Groundswell



Roles & Responsibilities

Director - controls a video's artistic and dramatic aspects, and visualizes the script while guiding the technical crew and actors in the fulfillment of that vision.

Producer - the person on a set who makes sure everyone shows up and knows what to do when.

Assistant Director (AD) - ensures production stays on track, doing necessary tasks to keep other crew members focused on their particular positions.

Roles & Responsibilities

Camera Operator - person who runs the camera.

Audio Engineer - in charge of capturing audio at correct levels.

Reporter - a person employed to gather and report information.

Editor - responsible for assembling recorded raw material into a finished product.

Options for Storytelling

Reporting

Scripts for speaking to be broadcast tend to be written differently from text to be read by the public. For instance, the former is generally less complex and more conversational. Radio and television are designed to be seen and heard sooner and more often than is a daily or weekly newspaper.

Options for Storytelling

Voice Over

A production technique where a voice is used in radio, a television production, filmmaking, theatre, or other presentations. It is pre-recorded and placed over the top of a film or video and commonly used in documentaries or news reports to explain information.

Options for Storytelling

Interview

A conversation between two or more people where questions are asked by the interviewer to elicit facts or statements from the interviewee. In journalism, interviews are one of the most important methods used to collect information, and present views to readers, listeners or viewers.